Wireless Computing

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The Potential of Youtube for Entertainment and Education

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1. **Introduction**

Youtube is a social media that is quite popular and loved by the public. This media allows users to access videos and share them with others. This is what makes it so popular because Youtube can serve users with a variety of different interests and needs. Some accessed it to get information about business, entertainment, hobbies, lifestyle and others. Some even make it one of the core supporters of the profession. With this position and function, Youtube offers many benefits and conveniences for users from different segments.

If you are diligent or at least never surfed in cyberspace, it is almost certain that you will get to know this social media. Even if you don't visit the official website directly, the various pages that you access and present video features tend to take advantage of the convenience offered by Youtube. Therefore, it is important for you to find out more information about this site. In addition to maximizing its functions for your individual needs, such information can also open your eyes to many things, such as business investment, new ideas and so on.

1. **Background**

YouTube was founded by [Chad Hurley](https://en.wikipedia.org/wiki/Chad_Hurley), [Steve Chen](https://en.wikipedia.org/wiki/Steve_Chen), and [Jawed Karim](https://en.wikipedia.org/wiki/Jawed_Karim), when they worked for [PayPal](https://en.wikipedia.org/wiki/PayPal). Prior to working for PayPal, Hurley studied design at the [Indiana University of Pennsylvania](https://en.wikipedia.org/wiki/Indiana_University_of_Pennsylvania); Chen and Karim studied [computer science](https://en.wikipedia.org/wiki/Computer_science) together at the [University of Illinois at Urbana–Champaign](https://en.wikipedia.org/wiki/University_of_Illinois_at_Urbana%E2%80%93Champaign).YouTube's initial headquarters was above a pizzeria and Japanese restaurant in [San Mateo, California](https://en.wikipedia.org/wiki/San_Mateo,_California). The domain name "YouTube.com" was activated on February 14, 2005 with video upload options being integrated on April 23, 2005. The first YouTube video, titled [Me at the zoo](https://en.wikipedia.org/wiki/Me_at_the_zoo), was uploaded on April 23, 2005, and shows co-founder Jawed Karim at the [San Diego Zoo](https://en.wikipedia.org/wiki/San_Diego_Zoo).

YouTube began as an [angel-funded](https://en.wikipedia.org/wiki/Angel_investor) enterprise working from a makeshift office in a garage. In November 2005, venture firm [Sequoia Capital](https://en.wikipedia.org/wiki/Sequoia_Capital) invested an initial $3.5 million, and [Roelof Botha](https://en.wikipedia.org/wiki/Roelof_Botha" \o "Roelof Botha) (a partner of the firm and former CFO of PayPal) joined the YouTube board of directors. In April 2006, Sequoia and Artis Capital Management invested an additional $8 million in the company, which had experienced significant growth in its first few months.

At that time, Youtube got an injection of investment from a number of top business people so that its development did not take long. The following year, 2006, Youtube began to place the top in the most popular site categories of several polling agencies. It is not surprising then that at the end of 2006, Google bought Youtube for 1.65 billion USD and was said to be the largest acquisition Google has ever made.

Until now Youtube is still operating and serving millions of customers every day. Its popularity is still recognized because Youtube is quite friendly to users so it does not make it difficult for amateur users to enjoy and maximize the features offered. With the broadcast slogan yourself, Youtube allows as well as facilitates anyone to work in the form of videos and publish it so that it can be accessed by the wider community and get comments, suggestions to various critics.

1. **The Potential of Youtube for Entertainment and Education**

When people think of advanced learning concepts such as calculus or quantum physics, they often think of a university or other place of higher learning. At the very least, high school might come up in a person’s mind. Yet a surprising number of students are learning advanced concepts on a social media platform called YouTube. This might be surprising to some, considering the popularized idea of YouTube might bring up thoughts of the recent controversies with one of their biggest vloggers [Logan Paul](https://www.theverge.com/2018/2/9/16986014/logan-paul-youtube), but more and more, people are turning to the platform to learn.

YouTube is a video based platform that allows people to upload and share their videos. The people who watch them can vote on whether they like it or not and leave comments. YouTube has spawned a diverse number of videos, from classics like music videos, to vlogs, to educational videos on how to do just about anything.

As you might see in everyday life, especially if you are diligent in watching television, Youtube is much credited with bringing forth top artists in the entertainment world. Although not all of their careers last long, some of them still shine and prove their abilities. because nowadays people tend to watch youtube content rather than watching TV broadcasts because youtube is more interesting, and innovative.

1. **Personal Experience**

I began to know the Youtube platform since senior high school, usually people use the youtube application for the entertainment such as beauty,fashion tutorial, daily outfit and many more. People also use the Youtube for the music media player, youtube now days featuring the latest music videos presented not only with music but with visualization , this features will be useful for the artist entertainment to promote their single/album so it will be more interest for market sale. Myself always start to see the first time knowing a single or a new album of an artist from the YouTube platform, because it’s more attractive than the music platform should be, like Spotify, Itunes , etc.

Beside for entertain, Youtube platform can be use for the learning platform, people nowdays are lazy to open and read books to learn something. Luckily youtube provides learning media by sound and visual. This makes us like studying in class with a teacher or lecturer, the difference is we can not ask question and answer with the teacher. To deal with this, there is a comment section for users to enter either questions, impressions, or criticism for video creators and they will usually reply an answer to the questions about the video that he posted. It also usefull for the video creator to find out what's good for further content, this usually came up from the viewers of the content and suggest for the next content.

Besides Google, Youtube is often the main and first reference for getting information about anything. The difference is, if Google presents many sources of information, ranging from books, scientific articles, popular articles, news and so on, then Youtube specifically provides videos.

This is what makes Youtube special because it offers several things ranging from information, audio services and visual services. The combination of these three things can certainly help users who want to learn something because he gets a complete picture of how to do certain things that are effective and effective.

Not only enjoying information shared by other users, YouTube also allows users to share information about what they are good at, such as swimming techniques with various styles, tricks to fold clothes quickly and neat results, how to play ball, can be used to prevent, try rubbing good and right gear, stand comedy simulation and so on. Yotube here then becomes a shared house where the parents actively take and provide knowledge about technical matters that they are good at.

1. Conclusion

A lot of potential generated by youtube in the field of entertainment and education, youtube can help users who want to learn something because he gets a complete picture of how to do certain things that are effective and entertaining with youtube content. Beside that, people are now more likely to watch YouTube than broadcast TV.